

GALERIE PERROTIN 貝浩登 50 CONNAUGHT ROAD CENTRAL, 17TH FLOOR, HONG KONG WWW.PERROTIN.COM +852 3758 2180

**IVAN ARGOTE, DANIEL ARSHAM, HERNAN BAS, SOPHIE CALLE, MAURIZIO CATTELAN, JOHAN CRETEN, WIM DELVOYE, ELMGREEN & DRAGSET
LIONEL ESTÈVE, DANIEL FIRMAN, BERNARD FRIZE, GIUSEPPE GABELLONE, GELITIN, DUANE HANSON, JOHN HENDERSON, JR, JESPER JUST, KAWS
BHARTI KHER, KOLKOZ, KLARA KRISTALOVA, GUY LIMONE, FARHAD MOSHIRI, MR., TAKASHI MURAKAMI, KAZ OSHIRO, JEAN-MICHEL
OTHONIEL, PAOLA PIVI, CLAUDE RUTAULT, MICHAEL SAILSTORFER, AYA TAKANO, TATIANA TROUVÉ, XAVIER VEILHAN, PETER ZIMMERMANN**



"Comfort", 2013 knives 110 x 350 cm / 43 1/4 inches x 11.5 feet

FARHAD MOSHIRI "PICNIC"

Galerie Perrotin, Hong Kong / 26 February - 30 March 2013

Galerie Perrotin is proud to present the solo show by the Iranian artist Farhad Moshiri, "PICNIC" from 26 February to 30 March 2013. After twelve years in Los Angeles, where he completed his training at the California Institute of the Arts, Farhad Moshiri now lives and works in Tehran.

Inspired by Pop Art, he has developed a remarkable and hybrid visual language that draws at once from popular Iranian and Western cultures: "The Iranians are searching for their identity. Depending on their mood, they lean towards the East or the West. Iran is undergoing an inevitable phenomenon that complicates, confounds and diversifies traditions. This is why I am just as inspired by the mall or the bazaar as I am by the ornamentation aesthetic that belongs to Iranian culture."

In the exhibition "PICNIC", the artist continues to draw upon the traditional "feminine" technique of bead embroidery for its ornamental qualities. Here Iranian craftsmanship and pop culture merge or often confront each other with irony, "I like to uncover things that have no artistic pretention, that have been created by others and strive to recondition them in the form of works of art."

In his installations Moshiri uses the tradition of ready made by gathering found objects, an artistic practice that is entirely ignored in Iran, making use of oxymoron to reveal the ambiguity of a country that is ceaselessly transforming itself. Here, he sticks an accumulation of knives in the wall of the Gallery, to form a suggestive sentence.

FARHAD MOSHIRI 《PICNIC》

貝浩登(香港) / 2013年1月18日至3月2日

貝浩登很榮幸首次為伊朗藝術家Farhad Moshiri舉辦個展，展覽名為《PICNIC》，將於2013年2月26日至3月30日在香港畫廊舉行。

Moshiri旅居美國洛杉磯12年，在加州藝術學院（California Institute of the Arts）修畢藝術課程，現於巴黎和德黑蘭兩地居住及創作。

受普普藝術啟發，Moshiri開創出一種獨特的視覺藝術語言，糅合了伊朗與西方流行文化。他另一藝術特色，是把傳遍國內的全球消費主義文化，融入伊朗的固有形式，從而帶出諷刺效果。

是次展覽，Moshiri繼續以刺繡作為裝飾元素。展品分為兩系列，除了7幅新畫作外，更有別開生面的刀裝置藝術《Comfort》。

展品充滿象徵指涉，蘊含Moshiri藝術的曖昧與吊詭。單一的鮮明色彩，令作品抽離於流行文化。例如，在第一展廳，全部作品均繪製精細，題材圍繞普通人的生活、單純活動，甚或田園夢幻時光，可視作一個故事的不同引子。

第二展廳展示《Streetfighter》系列，表達出一種強烈二元性：兩個男人扭作一團，既是互相攻擊，也是性愛親暱。

《Comfort》由多把刀組成，是特別為這次展覽而創作的裝置。刀令人聯想到暴力，本應與刺繡格格不入，現在把兩者放在一起，再以「Comfort」命名（代表舒暢、安康和滿足），便成為這作品的特色。

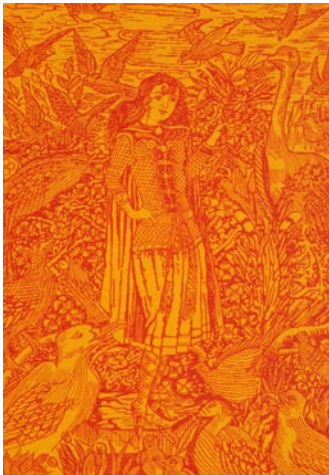
Farhad Moshiri was born in 1963 in Shiraz, Iran. He lives and works in Tehran.

SOLO EXHIBITIONS

- 2012** "Fire of Joy", Galerie Perrotin, Paris
2011 The Third Line Gallery, Dubai, UAE
2010 Galerie Thaddaeus Ropac, Salzburg, Austria
2009 "Silly you, Silly me", Galerie Perrotin, Paris
2008 Galerie Rodolphe Janssen, Brussels, Belgium; Galerie Perrotin, Art Basel Miami, USA
2007 Daneyal Mahmood Gallery, Chelsea, NY, USA; Dar al Foonon Gallery, Kuwait; "CANDY STORE", The Third Line Gallery, Dubai, UAE
2006 "Threshold of Hap", e x t r a s p a z i o, Rome, Italy; Albareh Gallery, Bahrain; "Operation Supermarket" (with Shirin Aliabadi), The Counter Gallery, London, UK & Kolding Design School, Copenhagen, Denmark; The Third Line Gallery, Dubai, UAE
2004 e x t r a s p a z i o, Rome, Italy; Art Space Gallery, Dubai, United Arab Emirates; Kashya Hildebrand Gallery, NY, USA
2003 Kashya Hildebrand Gallery, Geneva, Switzerland; Leighton House Museum, London, UK
2002 13 Vanak Street Gallery, Tehran, Iran
2001 "Heaven", 13 Vanak Street Gallery, Tehran, Iran
2000 13 Vanak Street Gallery, Tehran, Iran
1992 Seyhoun Gallery, Tehran, Iran

GROUP EXHIBITIONS

- 2012** "ARTandPRESS", Martin Gropius-Bau, Berlin, Germany
2011 "Le Monde vous appartient", Palazzo Grassi - François Pinault Foundation, Venice, Italy
2009 "Raad O Bargh", Galerie Thaddaeus Ropac, Paris, France; "Iran Inside Out", Chelsea Art Museum, NY, USA
2007 "Art without borders" Tehran Gallery, University of Tehran, Iran; "Neighbours in Dialogue", Feshane cultural center, Istanbul, Turkey
2006 "Iran.com", Museum of New Art, Freiburg, Germany; "Images of the Middle East", Copenhagen, Denmark; "Art without Borders", Armenian Centre for Contemporary Experimental Art, Yerevan, Armenia; "V-Day", Kashya Hildebrand Gallery, NY, USA; "Word into Art. Artists of the Modern Middle East", British Museum, London, UK; Ethnic Marketing, 13 Vanak Street Gallery, Tehran, Iran
2005 "After the Revolution", KM Kulturunea Erakustaretoa, San Sebastian, Spain; "quasi niente / almost nothing", e x t r a s p a z i o, Rome, Italy; "Welcome", Kashya Hildebrand Gallery, NY, USA
2004-5 "It's Hard to Touch the Real", Kunstverein, Munich, Germany; Tallinn Kunsthalle, Tallinn, Estonia; Unge Kunstnerers Samfund UKS (The Association of Young Artists), Oslo, Norway; Yeans (artist-run-space), Gothenburg, Sweden; Bildmuseet Umeå, University College of Fine Arts, Umeå, Sweden
2004 "Entfernte Nähe", House of World Cultures, Berlin, Germany; "Iran under the Skin", CCCB, Barcelona, Spain; "Ethnic Marketing", Centre d'Art Contemporain, Geneva, Switzerland; "Turning Points" LeRoy Neiman Gallery, Columbia University, NY, USA
2003 "Iranian Pool", Casa Asia/ARCO, Madrid, Spain; Sharjah Biennial, UAE; Rooseum Center for Contemporary Art, Malmo, Sweden; "Continuous Stroke of a Breath", Harvard University, Boston, USA; "Haft" l'Espace Landowski, Ville de Boulogne- Billancourt, France
1993 Tehran Biennial, Museum of Contemporary Art, Tehran, Iran
1989 Dorothy Goldeen Gallery, Los Angeles, USA



"Bird Girl", 2013
Embroidery on canvas
180 x 123 cm / 70 3/4 x 48 1/2 inches



"Rose Garden", 2013
Embroidery on canvas
186 x 139 cm / 6.1 feet x 54 3/4 inches



"Streetfighter Black on Red", 2013
Embroidery on canvas
137,5 x 119,5 cm / 54 1/4 x 47 inches

All images Courtesy Galerie Perrotin, Hong Kong & Paris

Gallery information:

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Editor's notes:

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Media Preview Invitation:

A media preview and talk with the artists will be taking place on Tuesday 26 February from 5 pm.
Opening cocktail on Tuesday 26 February from 6:30pm to 8:30pm.
Please see attached for further information.

For more information and press enquiries please contact:

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