



PERROTIN VR – NARRATIVE EXPERIENCE BY ATLAS V

OCTOBER 19 – NOVEMBER 27, 2021

This fall, Perrotin and Atlas V team up to offer a new VR experience in Paris Marais. Deep dive into a new dimension, into immersive and unlimited perspectives ! **PERROTIN VR – Narrative Experience by Atlas V** offers to the public a unique opportunity to discover a new form of art where psychological and physical dimensions overlap.

The sessions start on October 19, with 4 productions at the crossroads between art and real time technologies. Reservation can be made since July [on this platform](#). First the grand-premiere of **Battlescar**, a unique production narrated by Rosario Dawson in English and Jehnny Beth in French, exploring the secret worlds of the Lower East Side in the 70's. In addition to Battlescar is the three-part trilogy **Gloomy Eyes** narrated by Colin Farrell and Tahar Rahim, that won the Prix Cristal at the Annecy Film Festival in 2019. Next is **Spheres**, an interactive film deep in the heart of the cosmos. And lastly, the touching and eye-opening piece **Notes on Blindness** where storytelling, art direction and graphical universe form a unique and singular immersion.

PERROTIN VR – Narrative Experience by Atlas V aims to dedicate a specific venue to Virtual Reality, a technology which offers great possibilities in creating cultural experiences and immersive journeys.

This project is an extension of Perrotin's continued efforts to remain creatively connected and continue to be inspired. It enhances the vast possibilities of an increasingly digital world and an art world in constant motion. Atlas V, a leader in producing immersive contents, is spearheading this event dedicated to narrative cultural content with Perrotin. Deeply engaged in a community of creative technologists, Atlas V works to identify and foster independent artists who are innovating the art and form of storytelling.

PERROTIN VR – Narrative Experience by Atlas V offers a new space dedicated to VR experiences by presenting a rigorous selection of movies and cultural contents. I believe that art is created to be shared, that is why we are very excited to offer this new access to cultural journeys. We hope you enjoy this virtual experience and look forward to welcoming you ! – Emmanuel Perrotin

For the past couple of years, Virtual Reality has been on the rise across a variety of industries, from art and entertainment to education and corporate training. Several venues have opened in France to bring VR games and action-loaded interactive pieces to the masses.

What is yet missing, are cultural spaces for audiences to discover the extraordinary narrative VR works that exist today, and as a distributor of immersive content it was a logical step for Atlas V to contribute to the creation of such a space. We welcome the opportunity to partner up with Perrotin, which was the essential spark for bringing this initiative to life. – Antoine Cayrol – Co-founder of Atlas V

ABOUT THE MOVIES



Battlescar follows a year in the life of Lupe, a Puerto Rican-American living in late 70's in New York City. She meets Debbie, a runaway kid who will introduce her to the punk scene.

Carried by two strong female characters, the story exudes the energy of New York punk-rock, loaded with anti-authoritarian ideology and political messages. With the voice of Rosario Dawson narrating in the English version and star Jehnny Beth narrating the French version, Battlescar is a coming of age drama that explores the theme of identity through the use of animation and immersive environments in virtual reality.

Directed by Martin Allais and Nico Casavecchia

Festivals: SUNDANCE 2018 - TRIBECA 2018 - VENICE INTERNATIONAL FILM FESTIVAL 2019 - ANNECY 2018 - ANNIE AWARDS OFFICIAL SELECTION - NUMIX AWARDS FOR INTERNATIONAL XR EXPERIENCE WINNER

Partners: ARTE France - Albyon - 1stAveMachine - Kaleidoscope - RYOT - CNC - YouTube - Région Auvergne-Rhône-Alpes



Spheres Dive into the heart of a black hole and uncover the hidden songs of the cosmos. In this interactive VR experience, the breakthrough discovery of gravitational waves transforms how we see the universe. Fall into the darkness, and you will find the light. This groundbreaking trilogy is narrated by outstanding voices in cinema such as Millie Bobby Brown, Jessica Chastain, and Patti Smith in the English version and Léa Seydoux, Adèle Exarchopoulos, and Jane Birkin in the French version.

Directed by Eliza MicNitt

Festivals: SXSW 2018 - VENICE INTERNATIONAL FILM FESTIVAL 2018 WINNER - SUNDANCE 2018 - TRIBECA 2018

Partners: CityLights - Protozoa - Crimes of curiosity, Kaleidoscope - CNC



Gloomy Eyes Half-human and half-zombie, Gloomy feels like an outcast no matter where he travels, that is until he comes in contact with a human girl who recognizes his uniqueness. Now the little flesh-hungry ankle-biter is in love. Enjoy this Tim Burtonesque world with themes that similarly straddle the divide between young and old audiences with the talented voices of Colin Farrell and Tahar Rahim.

Directed by Jorge Tereso and Fernando Maldonado

Festivals: SUNDANCE 2019 - SXSW2019 WINNER - ANNECY 2019 WINNER - VENICE INTERNATIONAL FILM FESTIVAL 2019 - ANNIE AWARD SELECTION

Partners: Atlas V - 3DAR - ARTE France - RYOT - HTC Vive Originals - Oculus - CNC - Région Auvergne-Rhône-Alpes



Notes on Blindness An immersive VR project based on John Hull's sensory and psychological experience of blindness released alongside the eponymous film. In English, the original audio recording forms the basis of this project, a six-part interactive documentary using new forms of storytelling, gameplay mechanics, and virtual reality to explore hull's cognitive and emotional experience of blindness. In French, it is narrator Lambert Wilson's voice that takes on the role of John Hull guiding us through this unique experience.

Directed by Arnaud Colinart, Amaury La Burthe, Peter Middleton, and James Spinney

Festivals: SUNDANCE 2017 - TRIBECA 2017 WINNER

Partners: Archer's Mark - Ex Nihilo - Novelab - ARTE France - CNC

For more information, visit ATLAS V and Perrotin official websites:

<https://atlasv.io/>

<https://perrotin.com>

ABOUT ATLAS V

At the crossroads of French storytelling heritage and Real Time Technologies, Atlas V crafts immersive narrative experiences. The company was founded in 2017 by Antoine Cayrol, Arnaud Colinart, Fred Volhuer and Pierre Zandrowicz. Since its creation, Atlas V has elaborated different works combining immersive technologies such as virtual reality or augmented reality. Most of them have been awarded by international film festivals such as Sundance, Tribeca, SXSW, Venice International Film Festival and Kaleidoscope, among others.

In order to promote narrative works in Virtual Reality, Atlas V partners with Sabrina Bakis - Art Curator and Art Advisor – to develop the distribution of their works in the contemporary art world. Sabrina Bakis initiated PERROTIN VR – Narrative Experience by Atlas V, driven by the belief that the contemporary art world is suitable to accommodate extraordinary immersive productions and unlimited forms of artistic expression.

The activities of Atlas V and its subsidiaries include : a production company for large-scale international co-productions, a manufacturing studio, and a distribution network. Holograms, projections, artificial intelligence or connected fabrics are also used now by the studio in its immersive experiences.

ABOUT PERROTIN

Founded in Paris in 1990 by Emmanuel Perrotin, then 21 years old, the gallery has become one of the most influential contemporary art galleries in the world. Spanning over 7500 square meters (80,500 square feet) across 3 continents, Perrotin is located in Paris, Hong Kong, New York, Seoul, Tokyo and Shanghai.

The gallery represents about 50 artists from 21 different countries. Perrotin is driven by a team of 130 dynamic collaborators worldwide, including 3 partners and over fifteen directors. Over the past three decades, Perrotin has exhibited and supported contemporary and modern artists through many collaborative projects.

The gallery has expanded its mission in recent years, most notably through the production of thoughtful editorial content, such as podcast and video, as well as developing a programmatic calendar, which includes panel discussions, education workshops for children, and concerts. The gallery also publishes catalogues, prints, and goodies, available in its bookstores.

Practical informations

Online reservations exclusively on: perrotinvr.com

Full price: 29 €

Reduced price: € 10 / On presentation of proof: Under 18, student card, unemployed.